

FINAL DRAFT RELEASE

AFRISAM MAINTAINS GREEN POLICY IN PRODUCTION

AfriSam has a record pre-dating the 1980s of consciously pursuing an environmental responsibility programme.

Mine rehabilitation plans for all of the company's quarries were completed in 1984, followed by the establishment of a dedicated Nature Conservation Trust in 1986 to provide funding for the closure of mines. AfriSam was the first cement, aggregate and readymix producer in southern Africa to publish an environmental policy in 1994. This policy is dynamic and has been revised eight times to cater for legal requirements and incorporate ISO 14001 requirements.

Project Green Cement, launched in 2002, added further impetus to the environmental programme when the company introduced its low CO₂ "Green Cement" product range, increasing the use of selected cement extender by-products from other industries. Careful selection and blending of these extenders enhances cement performance while reducing the clinker content of the cement.

The Green Cement product range has allowed AfriSam to reduce its specific CO₂ emission (the CO₂ produced per ton of cement) by 40% since 1990.

Other benefits of the Green Cement product range are reduced limestone mining (a non-renewable resource) and a subsequent reducing mining footprint; reduced limestone transportation, crushing and raw meal milling; with reduced fuel and energy consumed per ton of cement produced.

AfriSam has pioneered cement kiln emission improvement in southern Africa and has chalked up a number of industry first, including being the first producer to install Continuous Emission Measuring equipment capable of measuring 13 gas streams on a continuous basis; being the first producer to conduct regular metal and dioxin and furan emission measurements in the stack emissions; and the first to install bag-house filter technology for kiln emissions in the industry.

The business maxim of AfriSam, "Build with Confidence", extends to its customers who can rest assured of the environmental commitment and performance of the company.

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