

EDUCATION - A PRIORITY FOR AFRISAM

Friday, 29 October 2010 - Leading black-controlled construction materials group AfriSam has made another generous donation towards education in the North West Province.

As part of the Company's corporate social responsibility commitment, AfriSam made substantial renovations to an early childhood development centre, the Boitshepo Day Care Centre in the Tlhabologang-township, Coligny.

This project was an extension of the Company's participation in the North West Department of Human Settlement's Women's Build 2010 initiative, in which AfriSam donated 3 400 bags of cement for 108 houses. In addition, over 200 employees from our Cement Operation in Dudfield volunteered during this week, engaged in the physical construction of the houses.

Responding to the needs of the local community, AfriSam undertook in August to renovate the Boitshepo Day Care Centre. As a token of their support and appreciation for AfriSam's involvement, the sod-turning ceremony for the planned upgrade was officiated by the Minister of Human Settlement, the MEC for Human Settlement as well as the Premier of the North West Province.

Construction started in August, and as part of the upgrade, all the classrooms received new ceilings, a fresh coat of paint, new curtains, chairs, writing boards, carpets and stationery - everything that is needed for optimal early childhood development.

In addition, AfriSam also constructed ablution facilities and developed a playing area, fully equipped with a Jungle Gym, swing and seesaw. A container was converted into a kitchen for the preparation of food for the youngsters. The kitchen was also fitted with a Solar Geyser to ensure warm water is readily available.

The official hand-over of the school to the community took place on Friday 29 October in an event which included stakeholders such as the Mayor of the Ditsobotla Local Municipality, the Regional Director of the Dept of Education and the MEC and Deputy Minister of Human Settlements.

"AfriSam is a conscientious and responsible manufacturer and we are intensely aware of the role we can play in social and community development" said Reinhardt

Swart, General Manager of the AfriSam Dudfield plant. "One of the focus areas of our corporate social responsibility programme is education, which has always remained a priority in terms of the percentage of funding that it receives, even in the pre-school phase".

Note to editor:

AfriSam has an intensive CSR programme with a focus on education and conservation. The company is involved in various educational projects nationwide, with the objective of empowering and equipping communities with the knowledge and skills, as well as providing them with the tools and facilities to become self-reliant and sustainable.

The company's overall Community Involvement mission is to understand the needs of society and communities in areas where it does business to make meaningful and sustainable contributions to their upliftment.

ABOUT AFRISAM (PTY) LTD

Founded as Anglovaal Portland Cement Company Limited in 1934, AfriSam is today the leading black-controlled building construction materials group in southern Africa. With operations in South Africa, Botswana, Lesotho, Namibia and Swaziland the company has nearly 2 000 employees and an annual production capacity of over four million tons of cement.

It has six cement production facilities, eight cement depots, 16 quarries and aggregate operations, 40 readymix concrete plants and a Ground Granulated Blast Furnace Slag (GGBFS) milling plant. The company also has a 62.5 percent interest in Tanzania-based and listed, Tanga Cement Company.

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